# WHAT IS MINDSPA?

The latest technological innovation supporting the global shift towards prioritizing mental health. Created by the world-leading mindfulness app MindSpa.

# The MindSpa app

Developed over 13 years and live in the App Store for 4 years. During this time, over 8 million people have used the app, making it the biggest mental health app in Europe. MindSpa was recorded in nature in over 3000 beautiful locations around the world. All of MindSpa's journeys were recorded using state-of-the-art 3D audio technology. MindSpa's rich 3D nature sounds library delivers a relaxing oasis for people that are used to the modern hectic, and noisy urban lifestyle. Think traffic noise, construction, crowds, sirens, and other noise pollution replaced with the calming sounds of birds, water, forests, and serenity.

Aside from beautiful music, the MindSpa app also uses science-backed technology, such as binaural beats, ASMR sounds, and rhythmic entrainment. These are technologies that have a positive impact on brain function, sleep quality, and overall well-being.

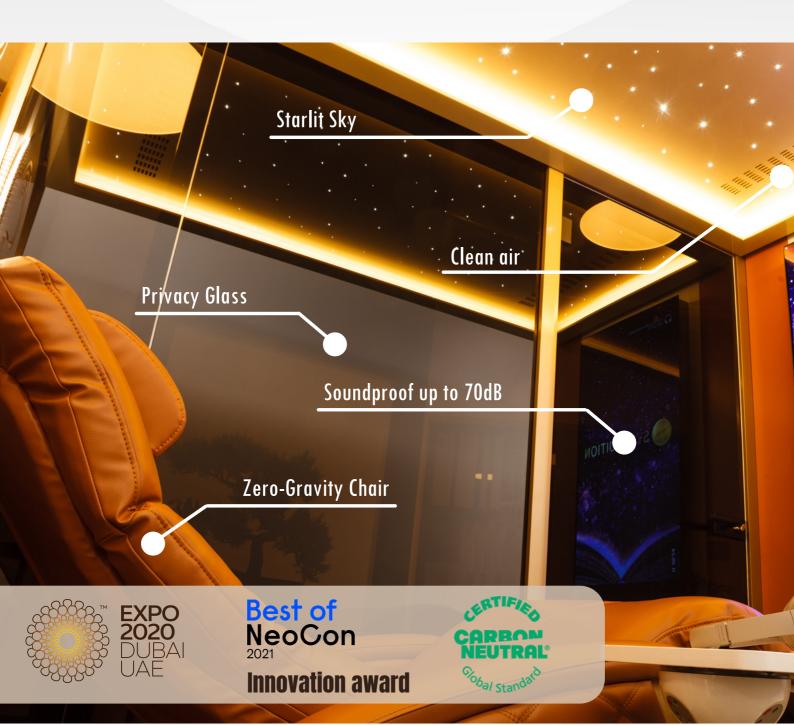
### The benefits

- Improving sleep
- Reducing stress
- Building healthier habits
- Self-growth
- Boosting self-confidence
- Strengthening mental health

# The MindSpa booth

The MindSpa booth is one of the most important innovations for the post-pandemic age. It is a private, elegant physical space allowing guests to recover from travel exhaustion, improve sleep, and fully relax.

Specially designed by meditation experts and neurologists, the MindSpa is a cozy and portable space acclimated to help you reach a state of deep relaxation and clarity of mind in a matter of minutes.



## **Key features**

#### **Zero-Gravity chair**

positions your body at the perfect angle for optimal blood circulation and deep relaxation.

#### Starlit sky

helps replicate a star-studded sky and the feeling of being in nature.

#### **Privacy glass**

Makes the whole experience private and safe. While you can see out, nobody can see in from the outside.

#### Soundproof

The MindSpa is a complete escape from the outside, creating total immersion into the sound journeys.

#### Clean air

A patented ventilation system rapidly and silently filters the air in the booth.

MindSpa app - The entire experience is powered by the award-winning MindSpa content.

# 9 reasons why your customers will love the MindSpa booth

- 1. Helps to improve sleep quality naturally
- 2. Rejuvenates the brain and keeps the mind younger
- 3. Improves mood and boosts positivity
- 4. A unique spa-like experience one would like to continue at home
- 5. Enhances memory
- 6. Reduces negative thoughts and builds resilience against stress
- 7. Refreshes and organizes the mind
- 8. Allows the brain to release feel-good hormones
- 9. Serves as a daily dose of a mental health vitamin